Patient Narrative Research Insights



How Patient Narratives Enable Improvement: A Narrative About Narratives

Rachel Grob, PhD

Learning from Practice Administrators



Reasons Middle Managers Value Narratives	Role of Narratives in Catalyzing Specific Improvement Projects	How Middle Managers Use Narratives to Lead
Enable better patient experience assessment	 Highlight issues that need to be addressed 	 Focus attention on practices and improvement
Deepen understanding of and relationships with patients	 Suggest solutions 	Promote deeper group learning
Deepen operational knowledge	 Motivate staff to commit to projects and take action 	Motivate change
Identify areas for improvement and potential solutions	Demonstrate success	 Reinforce sense of purpose for staff
Facilitate agenda planning and execution		Recognize staff strengths and needsInspire transformational thinking

How Narratives Enable Improvement: Conceptual Model Derived from Middle Managers

Figure 2. How Patient Narratives Enable Improvement: Conceptual Model Derived from Middle Managers

