



## HEALTHY HEARTS NORTHWEST

Improving practice together

### Are you ready?

- For better heart health for your patients?
- For hands-on support and resources to help your practice with quality improvement?

### What is Healthy Hearts Northwest?

Healthy Hearts Northwest is a three-year project funded by the Agency for Healthcare Research and Quality (AHRQ) that helps primary care practices improve their patients' cardiovascular health—while also building their capacity for quality improvement (QI). The goal of the project is to learn how to support and build QI capacity across 320 practices in Oregon, Washington and Idaho, with 150 practices from Washington State.

### Why should your practice participate?

#### Get support for your practice.

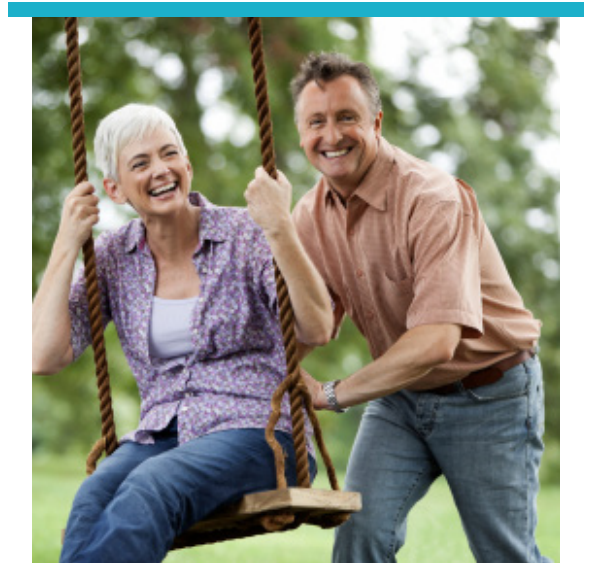
Get 15 months of practice support, including:

- Health IT technical assistance
- Quality improvement coaching
- Workshops on how to use your own data to drive improvement

#### Take advantage of incentives.

Prepare for new value-based payment models and maintain physician certification:

- Be ready for future payment systems that are based on value and quality measures
- Fulfill Part IV Maintenance of Certification for the ABFM



MacColl Center for Health Care Innovation



## Achieve better heart health for your patients.

Improve patients' cardiovascular outcomes through:

- Hypertension control
- Lipid management
- Smoking cessation
- Appropriate aspirin use

## Work with experts who understand your setting.

Healthy Hearts Northwest is led by organizations with 20 years of experience working with primary care practices:

- The MacColl Center for Health Care Innovation at Group Health Research Institute
- Qualis Health
- The Oregon Rural Practice-based Research Network (ORPRN)
- The WWAMI region Practice and Research Network (WPRN), based at the University of Washington



## How to join

If you might be interested, please fill out the information below.

A member of our team will contact you to see if you are eligible to participate.



Fax this form to (206) 366-3370

OR



Return by email to: [h2n@qualishealth.org](mailto:h2n@qualishealth.org)

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Point-Of-Contact Name

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Practice Name

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Street Address

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City

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Zip

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Phone

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Fax

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E-Mail



GroupHealth.

MacColl Center for Health Care Innovation



ORPRN

Oregon Rural Practice-Based  
Research Network



QUALIS  
HEALTH.

