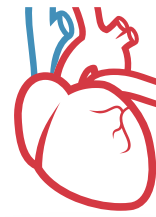


Heart Health NOW! Advancing Heart Health in NC Primary Care



This is our time! Are you ready?

America now recognizes the promise of primary care to combat chronic disease before our patients suffer the consequences of advanced illness. We selected your practice, **[fill in practice name here]**, to help us prove that we, as primary care providers, can deliver on that promise. We want to partner with you to help build systems of care that will significantly reduce the risk of cardiovascular events and death for patients throughout the state.

Benefits of participation in **Heart Health NOW** include:

- 1) Onsite practice coaching and informatics support
 - Implement evidence-based practices for CVD prevention
 - Optimize use of EHR to prepare for value-based payment
 - Facilitate effectiveness and efficiencies in billing, coding, patient self-management, etc.
- 2) Educational opportunities
 - Engage with national and regional content experts via webinars, regional meetings/mini collaboratives and onsite practice consultations
 - Learn new clinical guideline recommendations/evidence-based practices for CVD prevention
- 3) Patient population management
 - Access to CCNC's Informatics Center (IC) including patient registries and longitudinal records, Heart Health NOW dashboard and Clinical Quality Measures (eCQM) application

In addition, your practice will receive financial assistance for EHR integration costs associated with program participation and compensation for the completion of program surveys.

Practice sign up begins in June 2015. CCNC's Practice Facilitator, listed below, would like the opportunity to further discuss your practice's involvement in our program and benefits of participation in greater detail, and will be reaching out to you shortly. In the meantime, please contact us with any questions.

Sincerely,

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