

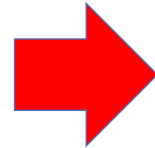


# Instructions for Setting Aims



# Aim Statements

- Global aim statement ...  
a great place to start:  
**DONE**



- Specific aim statement ...  
a great place to get to



## Aim Statement Worksheet

Write a Theme for Improvement: \_\_\_\_\_

### Global Aim Statement

Create an aim statement that will help keep your focus clear and your work productive:

We aim to improve: \_\_\_\_\_  
(name the process)

In: \_\_\_\_\_  
(clinical locations in which process is embedded)

The process begins with: \_\_\_\_\_  
(name where the process begins)

The process ends with: \_\_\_\_\_  
(name the ending point of the process)

By working on the process we expect: (List benefits)

\_\_\_\_\_  
\_\_\_\_\_

It is important to work on this now because: (list imperatives)

\_\_\_\_\_  
\_\_\_\_\_

### Create flowchart

### Specific Aim Statement

We will:  improve  increase  decrease

The:  quality of  number/amount of  percentage of: \_\_\_\_\_  
(describe what will be measured)

By: \_\_\_\_\_ (percentage) 

OR

From: \_\_\_\_\_ (baseline number/amount/percentage)

To/By: \_\_\_\_\_ (describe change in quantity or state number/amount /percentage)

By: \_\_\_\_\_ (date)

*Example: we will decrease the amount my dog weighs from 55 pounds to 50 pounds by August 31, 2007*



# Principles of an Effective Specific Aim Statement

- State aim clearly
- Use numerical goals
- Set stretch goals
- Set target date to achieve
- Avoid aim drift-but be prepared to shift aim if you discover this is wrong focus
- Don't need permission to improve
- Can work on NOW



# SMART Aim Statement

- Specific
- Measurable
- Achievable
- Relevant
- Time-limited



# Examples- Evaluate based on SMART criteria

- We aim to improve the care of our patients with diabetes within the next 12 months
- The goal of this project is to decrease the percentage of patients who refuse a flu vaccine (by 6%) from 56% to 50% from 10/1/19 - 2/28/20 in my adult FM patients at Beachwood



# References

- Nelson, E. C., Batalden, P. B., & Godfrey, M. M. (Eds.). (2011). *Quality by design: a clinical microsystems approach*. John Wiley & Sons.
- Nelson, E. C., Godfrey, M. M., Batalden, P. B., Berry, S. A., Bothe Jr, A. E., McKinley, K. E., ... & Wasson, J. H. (2008). Clinical microsystems, part 1. The building blocks of health systems. *The Joint Commission Journal on Quality and Patient Safety*, 34(7), 367-378.
- Nelson, E. C., Batalden, P. B., Godfrey, M. M., & Lazar, J. S. (2011). *Value by design: developing clinical microsystems to achieve organizational excellence*. John Wiley & Sons.