

One-on-one conversation guide

Here are some specific recommendations for your one-on-one conversations that draw on what we learned through this project.

If they say	You might say	You could ask	You might close by saying
<p>“The vaccine just appeared so quickly. It doesn’t seem like they had enough time to test it.”</p>	<p>“It was fast. It’s kind of amazing that we live in a historic moment where things like this are possible and these vaccines became available as quickly as they did. It certainly helped that we had such a strong body of existing mRNA science to build on, that the whole world worked with us on it. That’s how we got this really effective vaccine in such a short time.”</p>	<p>“What do you think about the fact that more than 120 million Americans are already fully vaccinated?”</p> <p>“Isn’t it great that all of our residents have now been vaccinated and their families can visit again?”</p>	<p>“Do you know that you can talk to one of our health experts about the COVID-19 vaccines? They have office hours or you can send them an email. Talking to an expert might help you get your question answered.”</p>
<p>“I’m worried that getting the COVID-19 vaccine will make it hard to get pregnant or hurt my child.”</p>	<p>“I know that making the right decision to protect you and your future child is important to you. Mothers who have chosen to get the vaccine have found that it protects not only them but even their new babies.”</p>	<p>“Have you seen the recent studies that show that women who are pregnant are at higher risk for complications if they get COVID-19?”</p> <p>“Have you seen the studies showing that the vaccine poses no risk to women who are pregnant, want to be pregnant or breastfeeding? In fact, they even found benefits to the baby. Babies whose mothers were vaccinated are born with the antibodies to protect them from COVID-19.”</p>	<p>“You could talk to your doctor about any concerns you have.”</p>

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<p>“I’m worried about side effects, or that getting the vaccine will be worse than getting COVID-19.”</p>	<p>“Yes, some people do experience side effects from COVID-19 vaccines. They might range from nothing to bad flu symptoms. But you have had the flu before and you got through it. At worst, this may be 1 or 2 days like that.”</p> <p>“When you have side effects, even mild ones, it shows that your body is practicing by building up antibodies to prevent serious illness from COVID-19 in the future. You feel sick for a few days but it’s worth it to have peace of mind after!”</p>	<p>“I made a plan to deal with my side effects. I made sure to have Tylenol and child care ready if I needed them. Have you developed a plan for dealing with side effects that you might experience?”</p> <p>“Have you seen the studies showing that COVID-19 can have long-term effects and your life might be in danger?”</p> <p>“Have you seen the studies showing your chances of being seriously hurt by the vaccines are about the same as winning the lottery?”</p>	<p>“Most people have mild side effects, such as a headache, sore arm or feeling really tired. Having a plan for dealing with these things could be useful.”</p> <p>“You’re someone who considers evidence and makes the best decisions for yourself and those you love. Sure, you might feel sick for a few days, but then you will get to feel relief knowing you can safely be with your friends, family, coworkers and residents.”</p>
<p>“My choice is my business, and no one has a right to know.”</p>	<p>“Yes, it is important that medical issues are kept private for people who want it that way.”</p> <p>“Choosing to get a vaccine certainly is a personal choice. I chose to get it because I read the science and believe it will allow us to get back to normal and that I can hang out with my family again without fear.”</p>	<p>“Would you be interested in a more private way to get your vaccine?”</p> <p>“Would you like to know more about the vaccine and how to set up an appointment? I am happy to share what I know.”</p>	<p>“Lots of CNAs have chosen to get the vaccine. It was the right choice for them. If you are interested, there are ways you can privately access the vaccine. Your doctor’s office could be a good place to ask about that option.”</p> <p>“I may be strong, and my immune system works, but I don’t want to give COVID-19 to someone I care about who isn’t as strong.”</p>

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<p>“I’ve already had COVID-19, and so I am already immune.”</p>	<p>“I am sorry to hear that. What was your experience like? Any lasting effects?”</p>	<p>“Have you seen new studies showing that immunity from having COVID-19 only lasts for months? These studies show people can get it again.”</p> <p>“Have you seen the report from a skilled nursing facility that had five residents who were suspected of becoming reinfected with COVID-19? The report indicated that their illness was more severe than the first time and one of the five residents passed away.”</p>	<p>“I’m sorry to hear that. Other CNAs who have had COVID-19 decided to get a vaccine to protect themselves from that happening again.”</p> <p>“I am getting vaccinated for COVID-19 because I can also protect people with weak immune systems.”</p>
<p>“Putting a foreign substance in my body just doesn’t seem natural.”</p>	<p>“Yes, putting things in our bodies when we do not want to can be difficult.”</p> <p>“I can see how it could feel weird to put a new vaccine into your arm. It can be scary. When I think about it, I don’t always know what’s in all the medicine I take, but I trust the science and the millions of medical professionals who have received it.”</p>	<p>“Do you want to avoid getting COVID-19?”</p> <p>“The vaccine is actually built off of other vaccines that have been around for a long time that naturally build up our antibodies to protect us if we ever come face to face with COVID-19.”</p>	<p>“COVID-19 vaccines will greatly increase your chances of not getting COVID-19. COVID-19 can do long-term damage to your body. Have you heard of the cases of people with long haul COVID-19?”</p>

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<p>“I don’t want to be a guinea pig.”</p>	<p>“Yes, that is understandable, I don’t want to be either, but now that over 120 million people have safely received the vaccines and we can see that they are effective, I am excited to get the vaccine.”</p> <p>“The U.S. FDA grants Emergency Use Authorization after review of rigorous testing. Not only does the FDA grant the initial EUA, but the FDA and CDC share the responsibility of active post-authorization vaccine monitoring.”</p>	<p>“What do you think about the fact that over 120 million people in our country have taken the vaccine?”</p> <p>“For decades, America has made what it needed. We made these vaccines to help us make a better America in which we can all live free from fear and return to the things that matter most.”</p>	<p>“The vaccines may seem like they were developed quickly, but they were built off of existing vaccine ingredients and technology we already had and have been through rigorous clinical trials.”</p>
<p>“I don’t know who to trust for information. The media and government seem to be blowing this out of proportion.”</p>	<p>“Yeah, finding information you can trust can be hard these days.”</p>	<p>“Do you mean in terms of the death toll or the cases of long haul COVID-19?”</p>	<p>“I consider who I trust very carefully. I’ve done a lot of reading on this topic and I trust organizations that are non-partisan and stick to the facts, such as the CDC and FDA. Locally, I trust my doctor as well. My doctor also agrees with what the CDC and FDA are saying regarding the safety of the vaccines.”</p> <p>“We would be happy for the medical director to discuss the importance of reliable sources of information with you.”</p>

If they say	You might say	You could ask	You might close by saying
<p>“I’m not getting the vaccine unless they make me.”</p>	<p>“I hear you, I do not like being told what to do by anyone.”</p>	<p>“I don’t know if the vaccine will be mandated. But I got it so my friends, coworkers and residents can feel safe around me. Seems like a common sense way to keep everyone safe and get us back to normal.”</p> <p>“Vaccination is a collective action to prevent the spread of diseases.”</p>	